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FOR IMMEDIATE RELEASE

InfoComm International Elects Michael Carter
to 2014 - 2015 Board of Directors

AMX Director of Integrated Building Solutions Brings Over
30 Years of Leadership to Elected Board Seat

RICHARDSON, Texas – December 19, 2013 – AMX® is pleased to announce that Michael Carter was recently elected to the 2014-2015 InfoComm International® Board of Directors. InfoComm International is a leading international trade association that represents professional audiovisual and information communications industries.

As Director of Integrated Building Solutions at AMX, Mike Carter leads a team of sales and engineering specialists focused on developing customized, enterprise solutions for media management, distribution and environment automation. Mike and his team assist Fortune 500, government and education clients, as well as consultants and integrators, develop practices and deploy solutions which seamlessly integrate the control and monitoring of previously disparate building systems. These solutions streamline operations, reduce expenses, improve energy efficiency, and a variety of other benefits.

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With over three decades of technology leadership spanning consulting, sales, engineering, installation and integration, Mike brings a broad understanding of IT and technology convergence trends to the InfoComm Board. Prior to joining AMX in 1995, Mike was responsible for overseeing systems integration at EDS. Mike has also previously served on the Intelligent Buildings Conference Advisory Council and the InfoComm Smart Building Task Force.

"I am honored to accept this challenge and thank the InfoComm community for their faith in me to represent them effectively," said Mike Carter. "InfoComm is a tremendous organization because of its forward thinking membership and I look forward to serving this community and its leadership to my best ability."

"The AMX executive leadership team and I congratulate Mike on his election to InfoComm's Board. We are confident in his ability to not only successfully represent our interests as a member manufacturer but of the industry as a whole," said Rashid Skaf, AMX President and CEO. "AMX is proud to be a long-standing member of the InfoComm organization and know that having Mike on the Board will further our commitment to collectively move our industry forward into the future."

Additional Resources

- [View the InfoComm International newly elected Board of Directors announcement](#)
- [Download this press release as a PDF file](#)
- [Download a hi-resolution image of Mr. Carter](#)

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About AMX

AMX hardware and software solutions simplify the implementation, maintenance, and use of technology to create effective environments. With the increasing number of technologies and operating platforms at work and home, AMX solves the complexity of managing this technology with reliable, consistent and scalable systems. Our award-winning products span control and automation, system-wide switching and audio/video signal distribution, digital signage and technology management. They are implemented

worldwide in conference rooms, homes, classrooms, network operation / command centers, hotels, entertainment venues, broadcast facilities, among others.

AMX was founded in 1982 and is a member of The Duchossois Group of Companies. For more information, visit www.amx.com.

About InfoComm International

InfoComm International is the international trade association representing the professional audiovisual and information communications industries. Established in 1939, InfoComm has more than 5,000 members, including manufacturers, systems integrators, dealers and distributors, independent consultants, programmers, rental and staging companies, end-users and multimedia professionals from more than 80 countries. InfoComm International is the leading resource for AV standards, market research and news. Its training, certification and education programs set a standard of excellence for AV professionals. InfoComm International is the founder of InfoComm, the largest annual conference and exhibition for AV buyers and sellers worldwide. InfoComm also produces trade shows in Europe, Latin America, the Middle East and China. Additional information is available at www.infocomm.org.

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